

MDRT Connected Badge Privacy Policy

Welcome to the MDRT Connected Badge privacy policy. This privacy policy is in addition to the MDRT Privacy Policy (see <https://www.mdr.org/privacy>). The MDRT Privacy Policy supersedes.

When you use the wearable devices provided by MDRT through its vendor, ESKI Inc. and its Klik app, at MDRT meetings, you entrust MDRT and our vendors (collectively “We” or “Us”) with some personal data; similar to when you use other popular online services. We strive to always put you, the user, at the center of the experience. Everything We do is to help you make the most of the meetings you participate in.

One of the many tools We use to improve your meeting experience, and help redefine the future of engaging meetings, is the personal data you share with Us. This document will help you understand what personal data We collect, why We collect it, and what We do with it when you use the platform and devices. This is important, so please read it carefully.

Additional or other privacy notices may apply to the use of certain areas or functionalities of our platform or devices. If so, you will be informed by us of such additional or other privacy notices upon use of such areas or functionalities.

Pairing and using your wearable device

At the meeting, We will provide you with a wearable device that is paired with your member profile.

While you are wearing it, the device will transmit to Us data on your location and movement at the meeting area throughout the meeting. We will store such data and track meeting attendance and engagement with the participants during the meeting.

When you provide your consent, your paired profile contains the demographic information provided during registration. That information along with the attendance information gathered by the wearable device will eliminate the need for you to verify your attendance, simplify the count process and will allow MDRT to gather data to improve future meetings.

How long we store your profile data

If you choose to not create a profile on our platform, We delete the data the organizer has submitted with your consent at the latest after the day of the meeting. Otherwise, We will delete such data when you delete your account, unless applicable laws require a longer retention. You may request to delete your account at any time by contacting privacy@mdrt.org

Where we store your data

All information going to our servers is encrypted via Secure Socket Layer (SSL) technology. We store and process your information using the Google Cloud Platform™ provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”) in the USA protected by the Google Security Model. The Google Security Model is built on over 15 years of experience focused on keeping information safe on Google cloud services. The Google Security Team is composed of over 500 security experts that maintain these defense systems and continuously develop new security processes.

You can learn more about Google advanced security features such as laser beam intrusion detection, full disk AES256 encryption, malware prevention, data disposal and many others at <https://cloud.google.com/security/>.

The application and devices that allow Us to get your location and attendance at sessions and zones at the meeting is "klik" provided by our vendor, ESKI INC., 103 rue de Louvain Ouest, Montreal, QC, Canada, H2N 1A3. Klik makes it a priority to safeguard the security and privacy of your personal data. Klik has implemented appropriate organizational, technical and administrative measures to protect your personal data from unauthorized access, disclosure, misuse, alteration or loss. The protective measures We use depend on the sensitivity of the information, and the ways in which We collect, process and store it.

Your rights

Applicable data protection laws may give you the right to request from Us access to and rectification or erasure of personal data or restriction of or object to processing as well as a right to data portability. If you wish to raise a complaint on how We have handled your personal data, you can contact our Data Protection Officer who will investigate the matter. If you are not satisfied with our response or believe We are processing your personal data not in accordance with the applicable law, you can complain to any competent data protection authority.

Changes to this notice

We may change this privacy notice from time to time. We will not reduce your rights under this privacy policy without your explicit consent. We will also keep prior versions of this privacy policy in an archive for your review.

How you may get in touch with us

You may get in touch with us on all issues related to the processing of your personal data using the following details:

Controller MDRT

325 West Touhy Avenue
Park Ridge, IL 60068 USA

+1 847.692.6378
E: privacy@mdrt.org

Data Protection Officer MDRT

325 West Touhy Avenue
Park Ridge, IL 60068 USA

+1 847.692.6378
E: privacy@mdrt.org

Data Processor ESKI INC. (klik)

103 rue de Louvain Ouest
Montreal, QC H3L 3G9 Canada

+1 514.510.5777
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