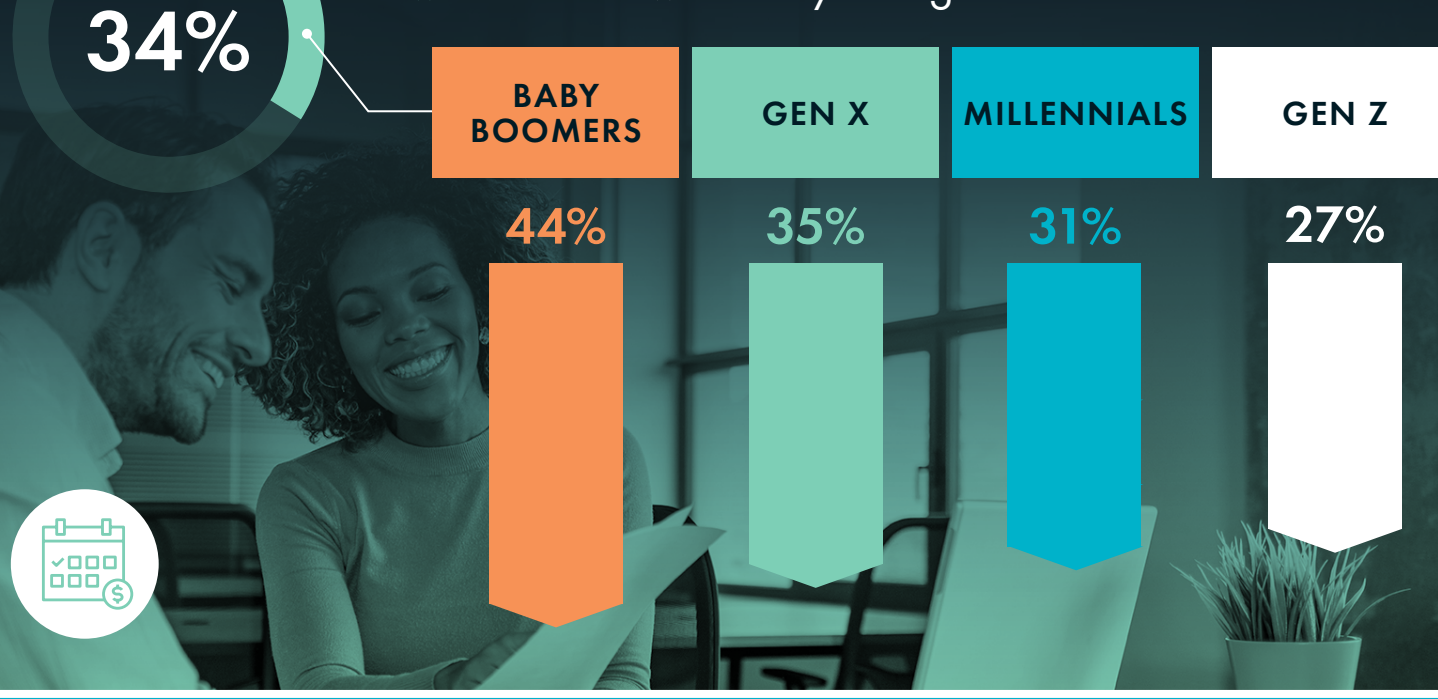
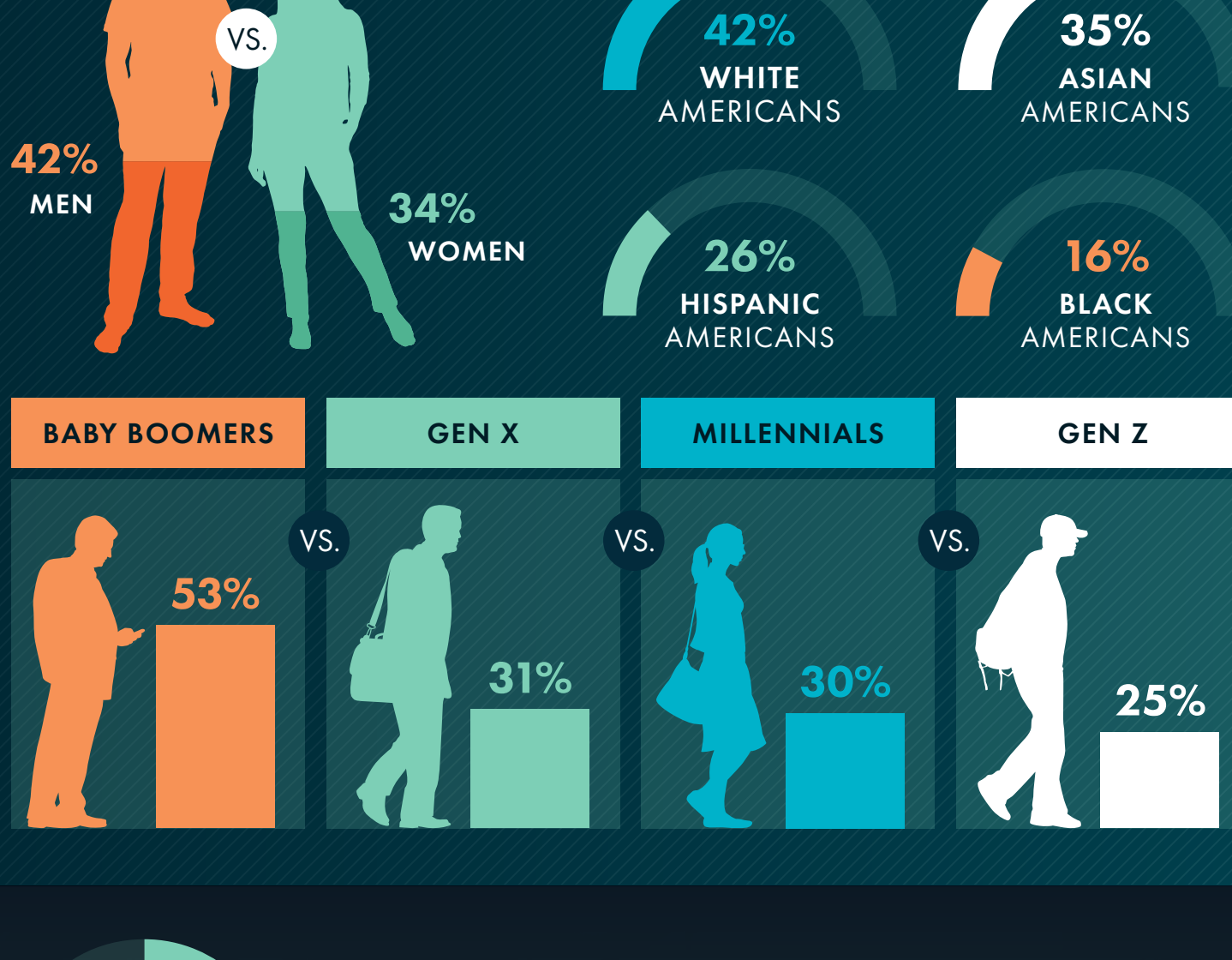
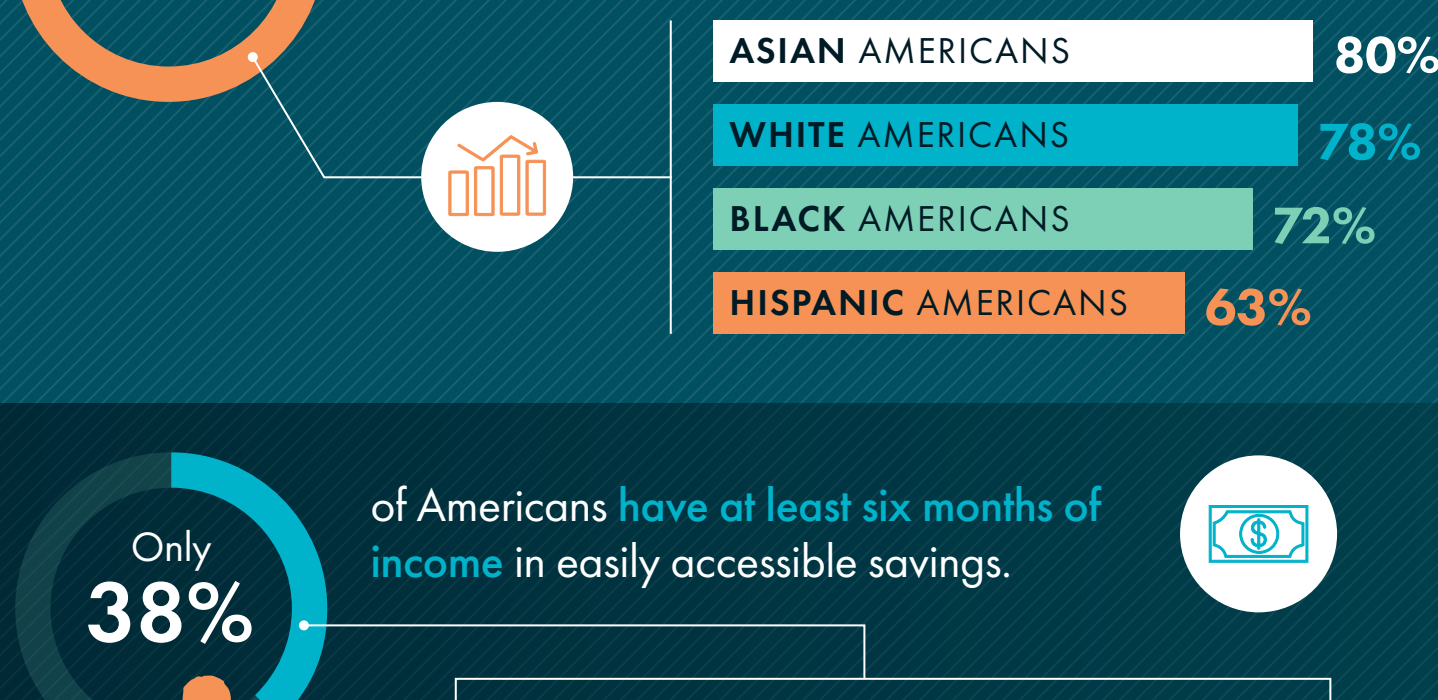


FACING FINANCIAL HEADWINDS



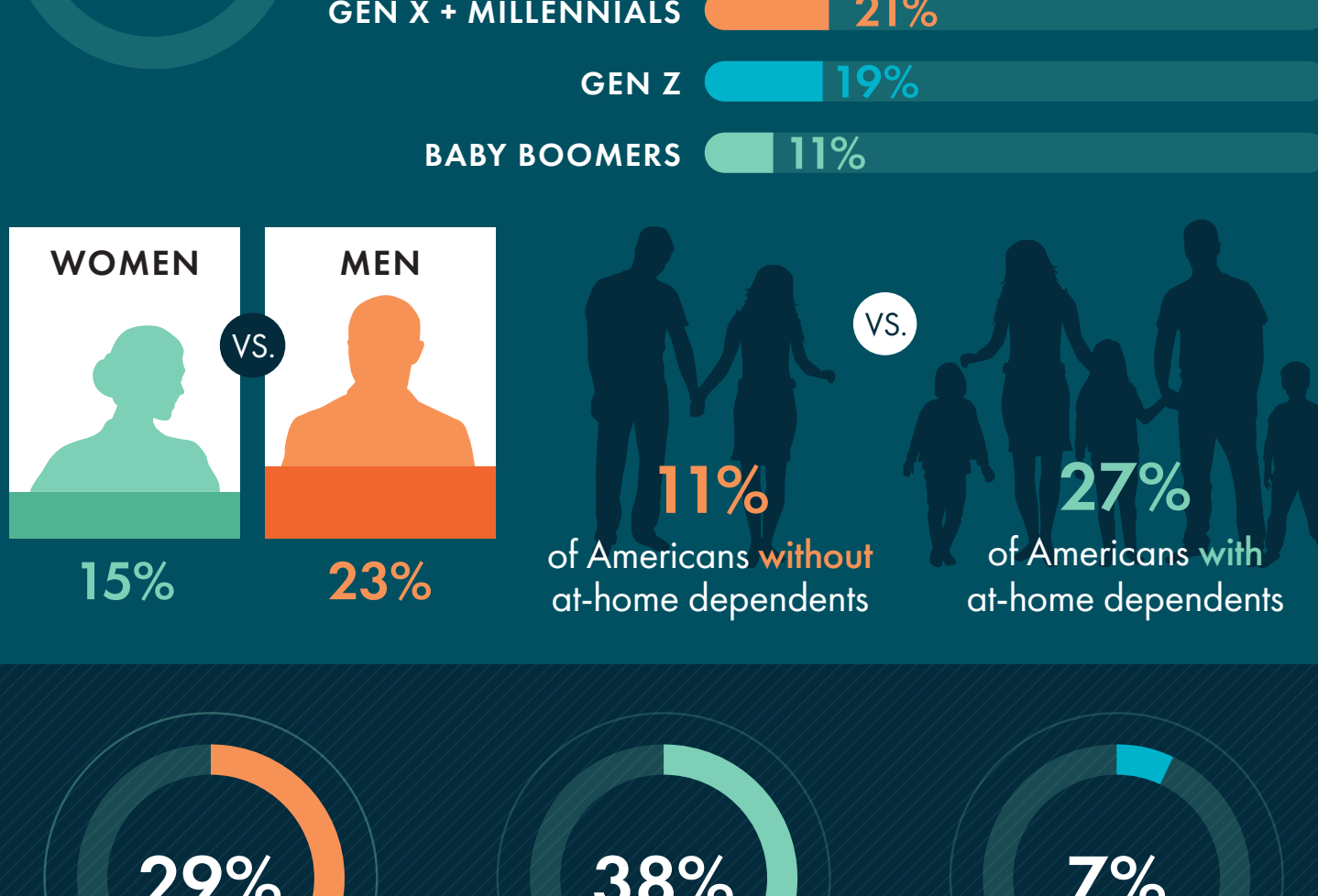
RECESSION FEARS

Most Americans have had a tough financial year, and many are on shaky financial ground if a traditional recession occurs. Historically marginalized Americans often face greater financial risks.

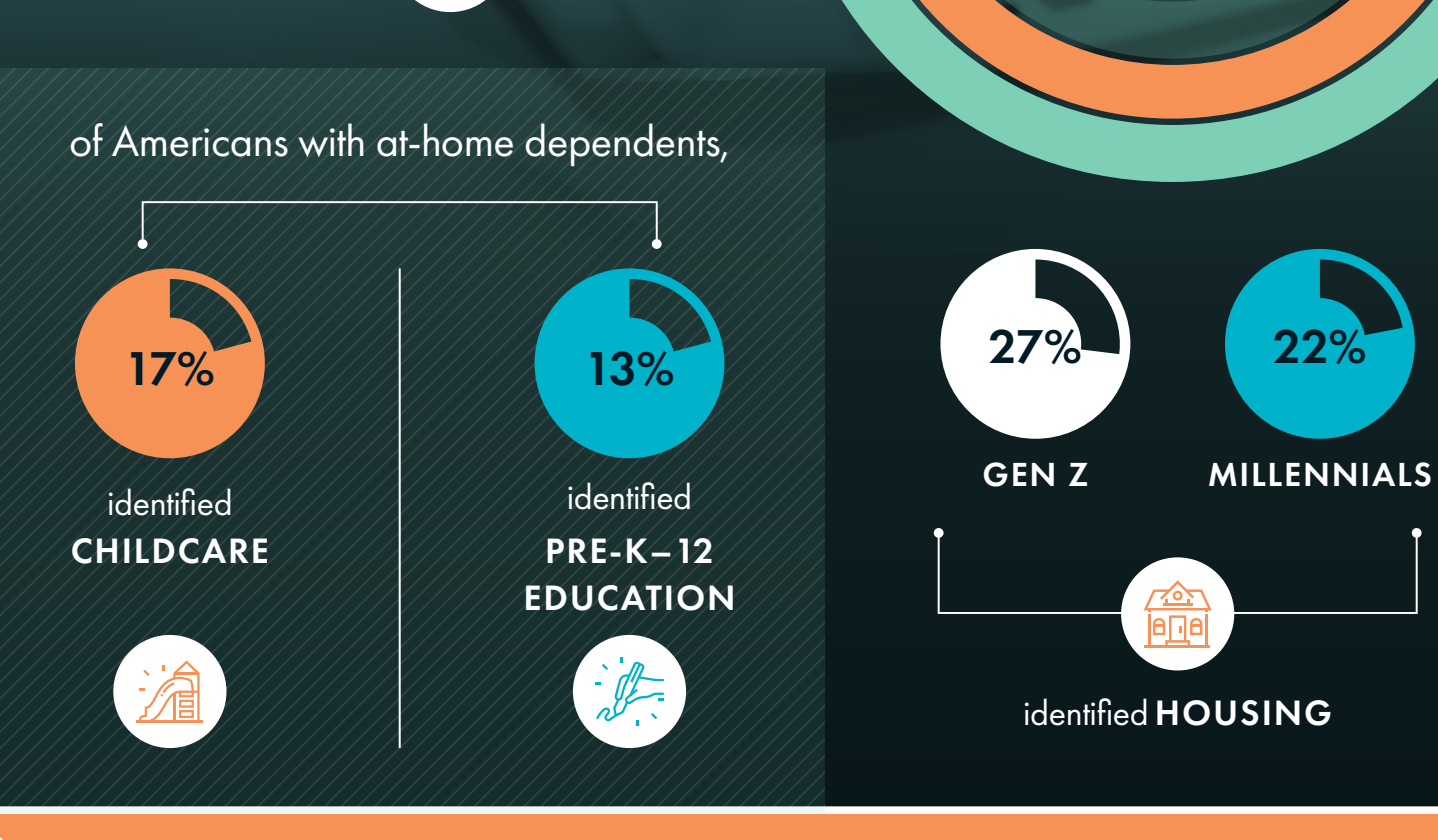


INFLATION ANXIETY

Despite historic wage increases in the past few years, Americans are losing ground in real income as inflation sticks at levels last seen in the 1980s.

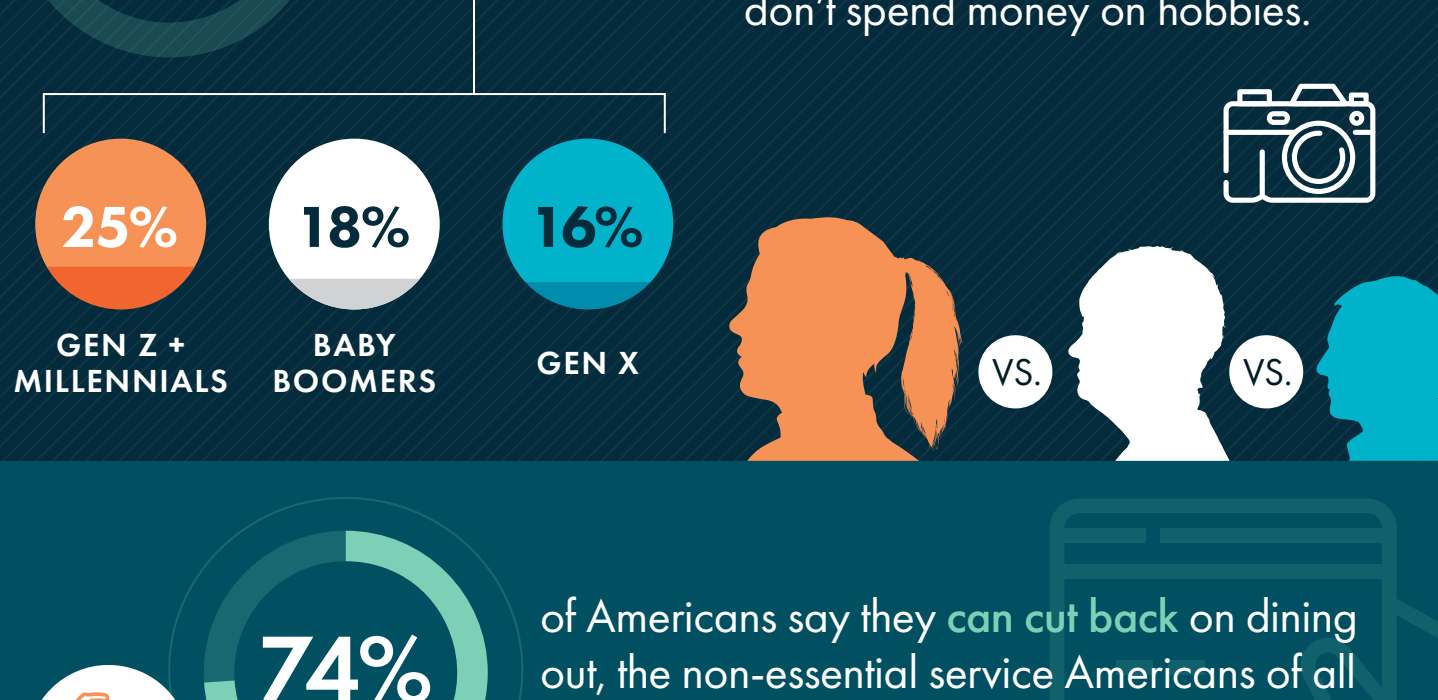
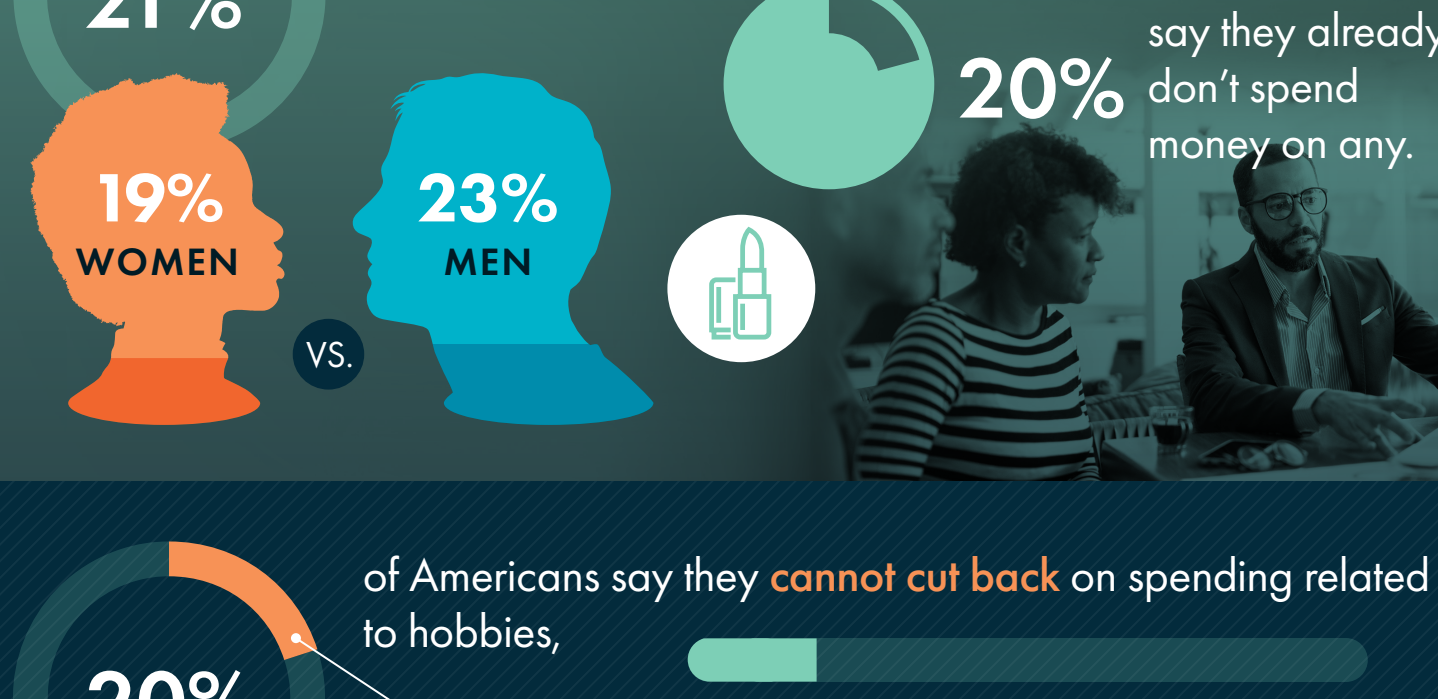
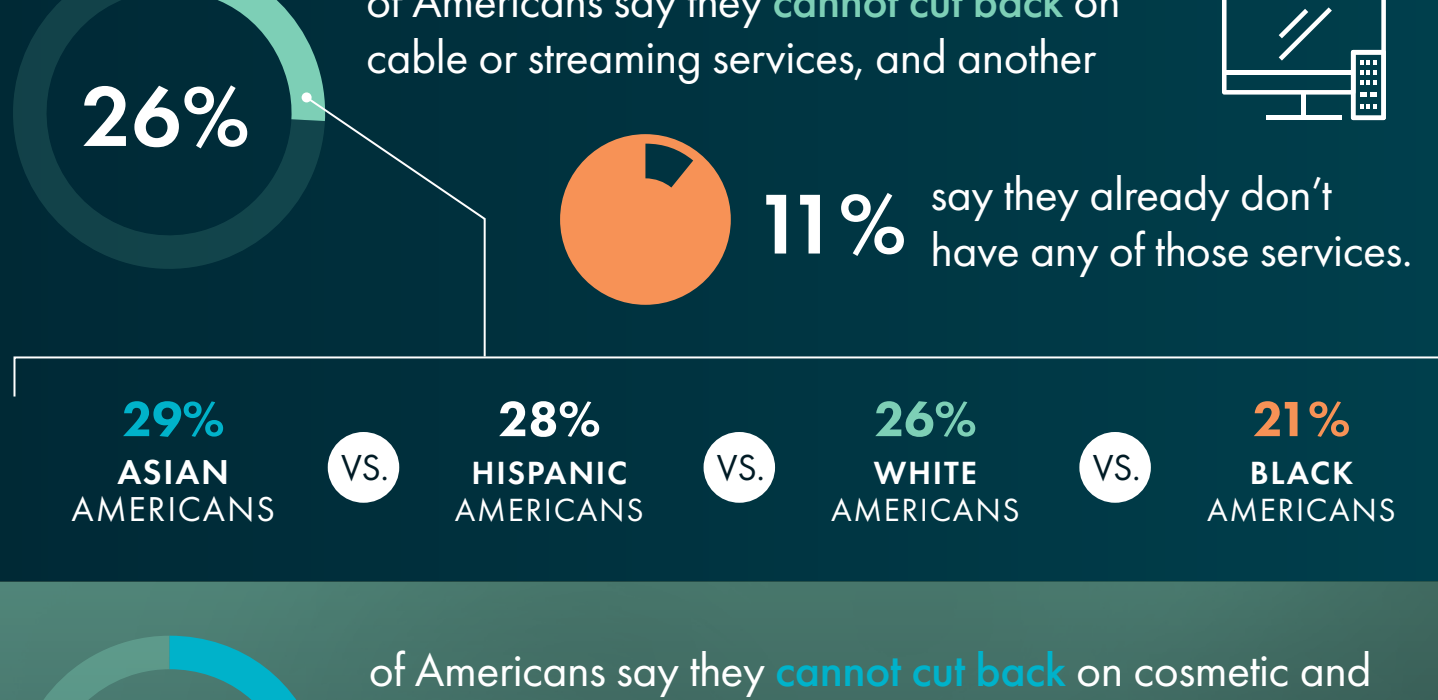
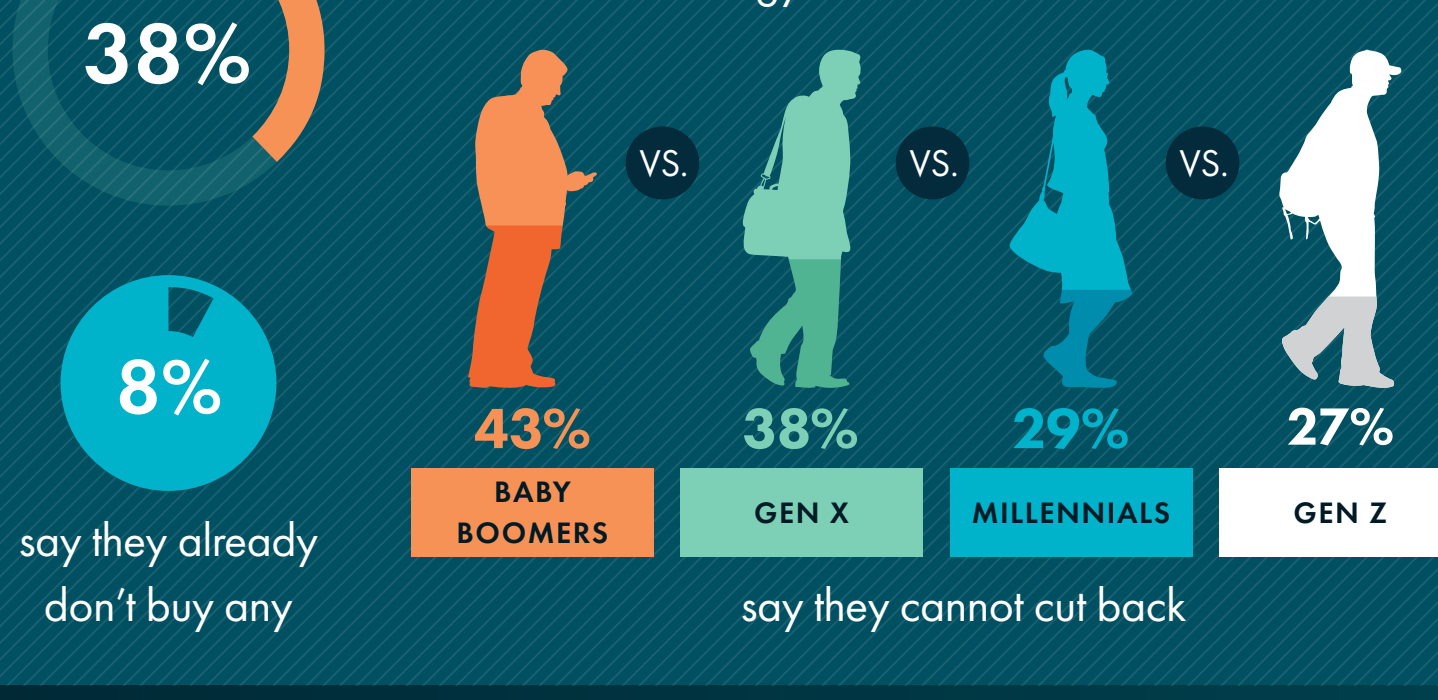


Americans identified the following as the essential goods and services they have seen the largest price increases for in the past year.



NON-ESSENTIALS ON THE CHOPPING BLOCK...OR NOT?

In spite of common financial advice, many Americans say they are unable to cut back on many so-called non-essential goods and services even during a recession.



CHILDCARE COSTS KEEPING PARENTS AT HOME

Many Americans with at-home dependents report childcare costs causing themselves or their partners to drop out of the workforce, presenting a major obstacle to full economic recovery from the COVID-19 pandemic.

