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Clients Will be Excited About the Addition of Fitbit to Blue365®

The more health conscious members become, the more they want tools to help them succeed on their health care journeys. The wearables fitness industry is exploding. While there are many product options available, we are happy to announce the inclusion of one of the leading wearable devices, Fitbit, to the roster of Blue365 vendors.

Fitbit has a range of products that support physical activity, sleep, nutrition and weight. These devices track a user's daily data and sync to a mobile phone or computer to show progress. This helps users better achieve their goals.

Great Savings of 18 Percent Off Fitbit Devices, Plus Free Shipping for Members

Fitbit's family of trackers and smartwatches work seamlessly with any lifestyle or budget. Members get an 18 percent discount on the entire line of Fitbit products, including:

- Zip
- Flex 2
- Alta and Alta HR
- Alta SE (Special Edition) and Alta HR SE
- Aria 2 Scale
- Ace Kid's Device
- Charge 2 and Charge 2 SE
- Versa and Versa SE
- Ionic and Adidas Ionic

Blue365 is a discount program included in Blue Cross and Blue Shield of Illinois (BCBSIL) health plans to help members live healthier lifestyles. They can save money on health care products and services that are not usually covered by their medical insurance. In fact, Blue365 helps save members millions of dollars each year.*

Members can register and see additional Blue365 discounts by going to [Blue365deals.com/BCBSIL](https://blue365deals.com/BCBSIL). Once a member registers, they'll start receiving weekly "Featured Deals."

**Discounts are subject to change and may be discontinued at any time.*

bcbsil.com

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