

COMMUNICATIONS

Email Announcement 6/16/2020

EMAIL	SENT	OPEN RATE	CTR
20200616_Meetings_AMGC_OpenReg_Thai	1071	37.80%	16.40%
20200616_Meetings_AMGC_OpenReg_TCH	5,307	18.60%	21.50%
20200616_Meetings_AMGC_OpenReg_SPN	785	53.10%	32.70%
20200616_Meetings_AMGC_OpenReg_SCH	247	25.10%	24.20%
20200616_Meetings_AMGC_OpenReg_KO	2,838	18.80%	14.00%
20200616_Meetings_AMGC_OpenReg_JPN	5,858	44.20%	27.80%
20200616_Meetings_AMGC_OpenReg_ID	1,916	25.50%	22.80%
20200616_Meetings_AMGC_OpenReg_Hindi	56	44.60%	24.00%
20200616_Meetings_AMGC_OpenReg_ENG	28,345	22.80%	19.60%
	46423	32.28%	22.56%

Social

On FB in last month AM/GC posts have accounted for **4 of the top 6 posts**. They are averaging about 45 likes/reactions (the average for fb is about 20)

Instagram VM/GC Virtual Event Post Friday 6/12: 261 likes (*average: 70-100 likes*).

Facebook VM/GC Event Post Tuesday 6/9: 62 likes (*average: 20-30*), 4,200 people reached, 27 shares (*average 2-10*).

Banners

- Mdrdt.org
- Facebook
- Connect enews
- Class notes (first time US/CAN)
- Spanish enews
- Korean enews
- Japanese enews

Dropbox - <https://www.dropbox.com/sh/wpmca9iwt8d5imd/AABKBYJCXVnqImqfjZnNkORVa?dl=0>

WEB TRAFFIC

In the past week,

Over 6,000 unique page view

3,067 – 6/16

2,434 – 6/17

