



MDRT[®]

INNOVATIVE IDEAS
EMPOWERED GROWTH™

Why is MDRT adding another meeting — the MDRT Global Conference?

From an industry perspective, MDRT is the only global association with a proven track record of helping financial services professionals reach the highest level of success. During the last decade, MDRT experienced rapid growth in its global membership, with the largest increases in Asia. As a result, there has been increasing demand from international MDRT members to partake in the Annual Meeting. To embrace this opportunity, MDRT has invested in the Global Conference to meet our global membership's needs and strengthen MDRT as a global leader in the financial services profession.

What is the MDRT Global Conference?

The MDRT Global Conference is a brand-new meeting by MDRT, designed for MDRT's global membership with a stronger focus on members in Asia. This four-day meeting will give members the ultimate opportunity to celebrate, learn the most updated trends and successful practices in the region, and share innovative ideas to grow professionally and personally.

How is the MDRT Global Conference different from the MDRT Annual Meeting?

The MDRT Global Conference will be the same high-caliber offering as MDRT the Annual Meeting with outstanding Main Platform presentations, insightful and in-depth Focus Sessions and networking opportunities with industry leaders from all around the world. The Global Conference will focus on providing members with the most updated regional industry trends, and the in-language content will be designed to be highly applicable to local practices. Members attending the meeting will have opportunities to delve deeper into their own business needs as they are meeting and learning from those who have successfully solved the same problems.

Can I still attend the MDRT Annual Meeting if I go to the MDRT Global Conference?

Yes, you can. For the first time ever, global membership has the opportunity to go to either one or both MDRT official meetings — the Annual Meeting and/or the Global Conference. Members can pick and choose what best suits their needs.

What is the target audience of the Global Conference and the Annual Meeting?

The Annual Meeting is a members-only meeting for all MDRT members from all around the world. The meeting is not only a chance to learn and grow professionally, but also an occasion for members to celebrate their achievement.

The Global Conference is also a members-only meeting for global membership — yet the meeting content will be tailored to Asian members' needs.